



Cristian Acosta

Music Programmer-Editor

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A BIT ABOUT ME



Music Programmer

A music editor with a sharp curatorial instinct and a deep appreciation for the evolving soundscape of independent and emerging artists. I specialize in crafting immersive listening experiences, blending data-driven insights to connect users with the most compelling new music. With a keen editorial voice and a pulse on industry trends, I thrive in dynamic, fast-paced environments where innovation and creativity shape the way we discover and experience sound.

[LINKEDIN ↗](#)

SKILLS



Areas of Expertise

- Playlist Programming & Metadata.
- Data-Driven Curation & Performance Analytics.
- Editorial Voice & Content Development.
- Stakeholder Collabs & Industry Relations.
- Innovation in Audio Discovery.
- Global & Regional Market Expertise.
- Product Management.
- Editorial Design.
- Audiobooks Curation.

WORK EXPERIENCE



February 2019 – Present

[Playlistpush.com](https://playlistpush.com)

[Groover.co](https://groover.co)

Spotify Playlist Editor

[Soundcamps.com](https://soundcamps.com)

Freelance

- Curate and manage multiple playlists across various genres, optimizing track selection based on audience engagement, streaming performance, and metadata tagging.
- Analyze streaming data, user behavior, and playlist performance metrics using Spotify for Artists and third-party analytics tools to enhance curation strategy.
- Review and evaluate submissions from independent artists through Playlist Push and Groover, providing professional feedback on track quality, production, and marketability.

- Apply SEO and discoverability strategies to increase playlist visibility and engagement within the Spotify ecosystem.
- Ensure a cohesive listening experience by structuring track sequences based on mood, energy flow, and sonic textures.
- Monitor MAU/DAU indicators such as save rates, repeat plays, playlist additions, and user-generated content interactions.
- Collaborate with independent artists, labels, and PR teams to strategically place tracks in high-visibility playlists.
- Stay ahead of Spotify's editorial trends, algorithm updates, and industry changes to refine curation tactics.
- Leverage Spotify's recommendation models to position tracks for better inclusion in algorithmic playlists like Discover Weekly and Radio.



TOOLS & PLATFORM USED

- ✓ Spotify for Artists – Streaming analytics & playlist insights.
- ✓ Chartmetric & SpotOnTrack – Playlist performance tracking & trend analysis.
- ✓ Playlist Push & Groover – Music submission review & artist feedback.
- ✓ Google Sheets & Trello – Playlist planning & organization.
- ✓ Social Media Monitoring – Audience engagement tracking.

BACKGROUND

I was born and raised with a deep passion for music and the evolving landscape of digital streaming. Most of my work experience has been in music curation, but I've also collaborated remotely with global artists, labels, and industry professionals. I am a skilled playlist editor, always eager to discover the next trend.

As a person, I am analytical, adaptable, & playful, deeply engaged with the nuances of music discovery and audience engagement. I have demonstrated a keen ear for emerging trends, ensuring the right soundtracks match the right audience, while balancing data with creative intuition.

My work in crafting immersive editorials is a true passion. I approach music with a mix of strategy, ensuring that playlists serve artistic integrity and user identity. My goal is to bond more users globally inside the Spotify ecosystem and make them stick to every expert curated editorial. I always strive to build playlists where artists gain meaningful exposure and listeners find their identity, engaging experiences through carefully influential productions.

Working in the streaming industry has been a core part of my life for years. Whether collaborating with independent artists or shaping my own strategies, I focus on maximizing reach and engagement while maintaining a strong influential essence.

Experience ranges from advising artists on audience reach to enhancing growth and MAU through curated selections. I have worked with platforms such as PlaylistPush and Groover, leveraging editorial analytics to refine music selections and optimize performance.

I am highly motivated and always looking for new opportunities that take me ahead, amplifying industry connections. My ability to bridge data and creativity allows me to curate experiences that stand out in the competitive world of streaming.

EDUCATION



Music Business- Course

Berklee College of Music/ Online/ Graduated:2025



Product Management- Course

Standford University/ Online/ Graduated:2025



Business Administration- BBA

Colombo University/ Presencial/ Graduated:2020



Art Through Practice- Course

University of The Arts London
Presencial/ Graduated: 2022

CERTIFICATIONS



Data Analist for Music Playlists - Chartmetric Academy



Data Tracking & Audience Insights - Google Analytics

EMBLEMATIC PROJECTS



LET'S WORK TOGETHER ↗

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INSTAGRAM ↗

SPOTIFY ↗

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